

## Weak Signals For Strategic Intelligence Anticipation Tool For Managers

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1.5. Weak signals 25. 1.6. Detecting weak signals 43. 1.7. Interpreting, amplifying and exploiting weak signals to support strategic decision making 47. 1.8. Puzzle® method for the operationalization of CCM 59. 1.9. Global VASIC process for detecting, recognizing and utilizing weak signals 69. 1.10. Conclusion 79. Chapter 2.

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The concept of weak signals arose after World War II when strategic planners in different sectors recognized that the external environment can be turbulent, and thus produce unexpected events. As a result of this complex environment, planners found that standard strategic planning tools were not useful in the face of uncertainty.

~~Identifying Weak Signals is Vital for Strategic Foresight ...~~

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~~How to Make Sense of Weak Signals~~

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