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Transportation is arguably the most critical component of global supply chains. And one of the most complex. Delivering comprehensive coverage of current domestic and global transportation trends, MANAGEMENT OF TRANSPORTATION, 7e, International Edition equips your students with a solid understanding of this dynamic field. More student friendly than ever, the SEVENTH EDITION helps readers understand both the fundamental role and importance of transportation in companies and in society, as well as the complex environment in which transportation service is provided today. Taking a managerial approach, the authors give students the tools to successfully adapt to this fast-paced and rapidly changing industry. The text is organized into three parts. Part I provides a framework and foundation for the role of transportation from a micro and macro perspective in supply chains. Discussions include both the theoretical and managerial dimensions of transportation in supply chains, including regulation and public policy. Part II focuses on the providers of transportation, offering an industry overview, operating and service characteristics, cost structure, and current challenges and issues. Part III focuses on a variety of critical transportation management issues, providing insightful discussions of the strategic activities and challenges involved in the movement of goods through the supply chain.

Now in its Seventh Edition, Air Transportation: A Management Perspective by John Wensveen is a proven textbook that offers a comprehensive introduction to the theory and practice of air transportation management.

Transportation is arguably the most critical component of global supply chains. And one of the most complex. Delivering comprehensive coverage of current domestic and global transportation trends, TRANSPORTATION: A SUPPLY CHAIN PERSPECTIVE, 7e equips your students with a solid understanding of this dynamic field. More student friendly than ever, the SEVENTH EDITION helps readers understand both the fundamental role and importance of transportation in companies and in society, as well as the complex environment in which transportation service is provided today. Taking a managerial approach, the authors give students the tools to successfully adapt to this fast-paced and rapidly changing industry. The text is organized into three parts. Part I provides a framework and foundation for the role of transportation from a micro and macro perspective in supply chains. Discussions include both the theoretical and managerial dimensions of transportation in supply chains, including regulation and public policy. Part II focuses on the providers of transportation, offering an industry overview, operating and service characteristics, cost structure, and current challenges and issues. Part III focuses on a variety of critical transportation management issues, providing insightful discussions of the strategic activities and challenges involved in the movement of goods through the supply chain. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

A comprehensive overview of traffic engineering and management practice. It provides guidance in the planning, design and operation of traffic systems in a single text, letting the reader gain a broad background understanding of the subject quickly and easily.

Delivering comprehensive coverage of current domestic and global trends, TRANSPORTATION: A SUPPLY CHAIN PERSPECTIVE, 8E equips readers with a solid understanding of what is arguably the most critical—and complex—component of global supply chains. Taking a managerial approach, the text explains the fundamental role and importance of transportation in companies and in society, as well as the complex environment in which transportation service is provided today. It provides a framework and foundation for the role of transportation from a micro and macro perspective in supply chains. It also offers an overview of the operating and service characteristics, cost structure, and current challenges faced by current providers of transportation. In addition, the authors spotlight a variety of critical transportation management issues, providing insightful discussions of the strategic activities and challenges involved in the movement of goods through the supply chain. Completely up to date, the Eighth Edition features new readings, cases, and examples. It emphasizes global topics throughout, includes new coverage of hard and soft technology, and offers expanded discussions of fuel, energy, managerial, economic, and environmental issues. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

"The Traffic Engineering Handbook is a comprehensive practice-oriented reference that presents the fundamental concepts of traffic engineering, commensurate with the state of the practice"--

Now in its Seventh Edition, *Air Transportation: A Management Perspective* by John Wensveen is a proven textbook that offers a comprehensive introduction to the theory and practice of air transportation management. In addition to explaining the fundamentals, this book now takes the reader to the leading edge of the discipline, using past and present trends to forecast future challenges the industry may face and encouraging the reader to really think about the decisions a manager implements. The Seventh Edition brings the text right up to date with a new opening chapter, titled 'The Airline Industry: Trends, Challenges and Strategies', setting the context for all that follows within the book, and a new section within 'International Aviation' that explores the new airline business models. New and updated material has been added throughout the text and overall presents a more international perspective. Arranged in sharply focused parts and accessible sections, the exposition is clear and reader-friendly. *Air Transportation: A Management Perspective* is suitable for almost all aviation programs that feature business and management. Its student-friendly structure and style make it highly suitable for modular courses and distance-learning programmes, or for self-directed study and continuing personal professional development.

Designed for students, young managers and seasoned practitioners alike, this handbook explains the nuts and bolts of the modern logistics and distribution world in plain language. Illustrated throughout, this second edition includes new chapters on areas previously not covered, such as: intermodal transport; benchmarking; environmental matters; and vehicle and depot security.

The field of logistics continues to develop at a remarkable pace. Until recently, logistics was barely considered in long-term plans, but its strategic role is now recognised and lies at the heart of long-term plans in almost every business. Reasons for this change include: communications and information technology offer new opportunities; world trade grows; competition forces operations to adopt new practices and become evermore efficient; and the concern for the environment increases. Add to this the increased emphasis on consumer satisfaction, flexible operations and time compression, and it's clear that getting logistics right is important. This 7th edition of *Global Logistics*, edited by Stephen Rinsler and Donald Waters, has been thoroughly revised and updated to reflect the latest trends, best practices, and cutting-edge thinking on global logistics. It provides guidance on important topics, including agile supply chains, IT, sustainability and performance management, collaboration, outsourcing and humanitarian logistics. This edition of *Global Logistics* provides new chapters on supply chain trends and strategies, fulfilling customer needs, and supply chain vulnerability. There are also dedicated new chapters on China and Central and Eastern Europe to assess developments across the globe. This edition serves as a forum for acknowledged sector specialists to discuss key logistics issues and share their authoritative views. The new edition introduces new contributors, including leading thinkers from international universities and businesses. *Global Logistics* is an invaluable source of guidance and practical advice for students, managers and practitioners, who will find it an essential text that also includes online resources. Online resources available include a student manual with key learning outcomes for each chapter.

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