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Harvard ManageMentor Tools: a) business_case_template. b) worksheet_for_defining_an_opportunity_and_generating_alternatives-1 For more information on these steps, see HBR Guide to Building a Business Case. Adapted from " Business Case Development " in Harvard ManageMentor

Know When to Develop a Business Case | HBR Ascend

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Boston, MA -- January 23, 2018 --Harvard Business Publishing Corporate Learning today launched Harvard ManageMentor Spark™, a groundbreaking advancement to Harvard ManageMentor® that delivers a personalized, learner-driven experience combining short-burst microlearning with best-in-class content and a proven learning design. Harvard ManageMentor Spark puts the employee in control of their development and helps organizations accelerate the creation of high performing teams, which is ...

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Harvard ManageMentor® PLUS www.corporatelearning.hbsp.org MODULE CONCEPTS PERSONAL INSIGHTS LISTS & DOWNLOADABLE TOOLS ARTICLES INCLUDED Business Case Development Easy-to-follow steps to creating a soundly reasoned and compelling case for your new business initiatives. Addresses topics ranging from identifying business opportunities to

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This badge indicates a learner ' s completion of the Business Case Development topic. Learners who have earned it understand the process of creating a strong business case. They are able to apply a step-by-step process, by which they define the opportunity, explore options, analyze alternatives, assess risks, create an implementation plan, and, finally, present their case to stakeholders.

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